

Headshots and Bios List

Alphabetical Order

Adam Zellner: As President of Greener by Design, Adam Zellner has built a solid foundation in economics, finance, and planning through his company and with its respected clients. Mr. Zellner works directly with a variety of corporate and government entities that focus on energy and sustainability issues, with a clientele that includes several Fortune 500 companies. In addition, he continues to work on policy issues that affect a variety of elected officials and governments, both in the United States and overseas, that contain a special interest in integrating emerging technologies.

Before starting his own business, Mr. Zellner was Policy Director for the State of New Jersey and Deputy Commissioner for the New Jersey Department of Environmental Protection. As the former Executive Director to New Jersey's Office of Smart Growth and the New Jersey Highlands Council, he has extensive experience in providing regulatory support and permitting assistance in the many different areas of the green building sector. In the initial stages of his career, Mr. Zellner had the privilege of working alongside several members of the United States Congress and the New Jersey State Legislatures on numerous developments.

Mr. Zellner is an adjunct Professor at Rutgers University, where he teaches courses highlighting important aspects of his career. He is the author and co-author of numerous energy and sustainability policies such as the Renewable Portfolio Standard, Energy Master Plan, and the Global Warming Response Act for the State of New Jersey. He continues to lecture around the world on these topics while applying his own personal experience to educate others on changing policies and regulations.



Alessia Eramo: Alessia is the Recycling Education and Training Administrator for the Morris County Municipal Utilities Authority (MCMUA), where she strives to help Morris County achieve its recycling and solid waste goals. Alessia holds BS, MS, and PhD degrees from Pace University, The Pennsylvania State University, and Rutgers University, respectively. Alessia started her career in environmental consulting, working on soil and groundwater remediation projects. Subsequently, she returned to academia to obtain her doctorate in Civil and Environmental Engineering. During her degree, she mentored various students in laboratory procedures and reporting while conducting her own research. She authored 9 peer-reviewed publications and presented at conferences throughout her education. Alessia volunteers her time on several boards and

commissions, serving on the Clifton Zoning Board of Adjustment, Environmental Commission, and Beautification Committee. She also serves as Secretary of the Friends of Garret Mountain Reservation. Alessia uses her experience in the private sector, academia, and government to tackle the objectives of the MCMUA and advance new initiatives.



Alexis Bailey: Alexis Bailey joined Public Strategies Impact in 2023 after serving as Vice President of Government Affairs for the New Jersey Business and Industry Association. While at NJBIA, she covered labor and employment, workforce development and insurance issues impacting the state's business community. Prior to joining NJBIA, Alexis worked as a Legislative Research Associate for the Kaufman Zita Group and as a Government Affairs and Communications Consultant for the New Jersey Public Charter Schools Association.

Alexis has been recognized as a leader in New Jersey, being named to InsiderNJ's Powerful Women list in 2024, ROI-NJ's ROI Influencers: Women in Business list in 2023, the ROI Influencers: People of Color list in 2022 and 2023, and InsiderNJ's Millennials to Watch list in 2020. Alexis was recognized as a 50 Under 30 Honoree by the Meadowland's Chamber of Commerce in 2023. She was also honored as a Phenomenal Woman Under 40 by the Girl Scouts of the Jersey Shore in 2022 and was named a Rising Star Award recipient by NJBIA in 2019.

Alexis is involved in her community as a Member-At-Large of the Girl Scouts of the Jersey Shore's Board of Directors. She also serves on Rider University's BOLD alumni committee.

She graduated with summa cum laude honors from Rider University with a Bachelor of Arts in Political Science.



Andrew Hackman: Andrew Hackman (Andy) is a registered federal lobbyist who has testified before the U.S. Senate and has lobbied in more than 25 state capitols. He previously served as vice president of government affairs for the Toy Industry Association (now the Toy Association), where he oversaw its advocacy programs at both the state and federal levels. Andrew also has directed the national government affairs program of the Consumer Specialty Products Association (now the Household Consumer Products Association). Andy has worked for over 20-years in the consumer product and environmental policy arena at the state-level. He prides himself on being able to find middle ground with all sides and strives to ensure that public policy is balanced and reasonable. He has led multi-stakeholder negotiations and lobbying efforts on a myriad of critical issues for his clients and previous employers. These issues have included: Consumer Protection, Chemical Regulation, Sustainability Requirements, Extended Producer Responsibility, Alcohol Regulation, Data Privacy, Economic Development, Gun Safety, Tobacco Policy.

Andy holds a Bachelor of Science in Public Affairs from Indiana University's School of Public and Environmental Affairs and a Master of Business Administration from George Washington University.



Anita Schwartz: Anita Schwartz brings over 20 years of experience in sustainable business strategies, supporting Fortune 500 companies, NGOs, and public sector entities. Prior to Re:Dish, she had more than a decade-long tenure at WM Inc and WSP as Vice President of Circular Economy Solutions. Anita is currently the President of Circularity Consulting, a co-author and technical committee member for the UL 3600 Circular Economy Standard, and has served on the Department of Homeland Security Advisory Council: Sustainability and Efficiency Task Force. She is a LEED AP, TRUE Zero Waste Advisor, LEAN Six Sigma professional, and has a B.A from DePaul University.



Brianna Keys: Brianna Keys is the Director of Human Rights and Sustainability for the FIFA World Cup 26™ New York New Jersey Host Committee. She was previously Senior Policy Advisor to

Governor Phil Murphy, covering issues related to Children and Families, Agriculture, and State. She led work on the Governor's agenda across a diverse set of policy areas including youth mental health, childcare, child welfare, food security, agricultural sustainability, civic engagement, and elections. Prior to her time in the Governor's Office, Brianna was a researcher focusing on broadening participation in Science, Technology, Engineering, and Mathematics (STEM) Education across lifespan and broadening women's engagement in politics. Brianna holds a Master of Public Policy with a concentration in social and gender policy from Rutgers University. She was a graduate fellow at the Eagleton Institute of Politics.



Brynn Mosello: Brynn Mosello is Director of Sustainability & Communications for the Mazza family of companies. She is responsible for driving change in Mazza's sustainable business operations through advocacy and partnerships, as well as through their Greener Tomorrow environmental education program. She helps drive Mazza's mission of creating a more sustainable future and protecting the environment in the communities they service. Previously, Brynn served as Communications Manager for an environmental education center in Blairstown, NJ, where she was responsible for building relationships to lead inner-city youth into the great outdoors for experiential learning. Brynn is a 2022 Waste360 40 Under 40 Winner and Girl Scouts Phenomenal Women Under 40 Honoree. She is also a Tinton Falls Green Team Member, a Sustainable New Jersey Task Force Member, a SWANA Young Professional Board Member, and a member of the Tinton Falls' Environmental Commission. She graduated from Rutgers University with a bachelor's degree in communication and psychology.



Chris Kaasman: Chris Kaasmann is VP of Compliance at Greenchip E-Waste & ITAD Solutions, an e-Stewards and R2 certified electronics recycler with locations in Brooklyn, NY and Fredericksburg, VA. Born and raised in Monmouth County, NJ, Chris came to Greenchip in January 2022 after over a decade of experience in the recycling industry. Most recently, Chris spent 4 years at Samsung, where he managed e-waste environmental compliance and take-back operations nationwide. Prior to this, Chris managed recycling programs for RLGA and Montgomery County, Pennsylvania. Today Chris is a board member with the Association of New Jersey Recyclers (ANJR) and resides in Warren County, NJ.



Christine M Kiourtsis: Christine M. Kiourtsis, President and Founder of Renewable Recycling, Inc. (RRI), is a leader in the Recycle/Reuse Industry, with proven methodologies utilizing textiles recycled from mattresses and various products containing textiles of the like. Christine has been recognized as a leader in the Mattress Recycling Industry from such prestigious organizations as, International Sleep Products Association, NYS and NJ Solid Waste Federations and NYS Association of Reduce, Recycle and Reuse. Through relationships with certified agencies and synergies with organizations that offer innovative Reuse technologies, Christine has contrived landfill diversion formulas for textiles and has introduced proven Reuse products for a true Circular Economy Success story.



Cynthia Seibold: Pivoting from a 20-year career in corporate insurance, Cynthia Seibold launched an environmental nonprofit in November 2022 with an innovative vision to change the culture around intentional balloon releases and mitigate the adverse impacts of balloon litter. As the Founder and President of Balloon Mission, Cynthia has incorporated Community-Based Social Marketing strategies with a groundbreaking balloon collection program to target balloons at the

source before they become toxic plastic in our world. Her work extends beyond advocacy; she embodies a transformative approach that bridges the gap between the balloon industry and environmental conservation. Cynthia's story is one of relentless pursuit of sustainability and a testament to the power of community-driven change.



David Calomoneri: David Calamoneri has been working in Hoboken's Department of Parks, Recreation and Public Works in their Sanitation and Environment Services divisions for over 25 years. He serves as the City's Recycling Coordinator, Clean Communities Coordinator and project manager on various anti-litter, recycling, compost and waste reduction initiatives as well as managing park and other construction projects.



David Wheeler: David Wheeler joined Keep America Beautiful in 2021, and has since helped lead the nonprofit organization's partnership and development outreach, direct special community improvement and climate resilience projects, and promote the ongoing Greatest American Cleanup in anticipation of the USA's 250th birthday in July 2026. David previously worked for many years in sustainability and wildlife conservation roles in New Jersey and beyond, and wrote the book *Wild New Jersey: Nature Adventures in the Garden State*. He has taught environmental communications at Rutgers University and sustainability at Mercer County Community College. David earned his B.A. from American University and his M.B.A. from New York University's Stern School of Business.



Dennis Hart: In November of 2016 Dennis Hart became the Executive Director of the Chemistry Council of NJ, representing the chemical, pharmaceutical, refining and other industries in the business of chemistry. He is also the President of State Street Associates, a private government relations and lobbying firm. Dennis spent 29 years working in various staff and management positions with the New Jersey Department of Environmental Protection, including Assistant Commissioner for Environmental Regulation. He was appointed the State's Drought Czar to lead the response to the 2002 drought. In 2003 Dennis was appointed Executive Director of the New Jersey Environmental Infrastructure Trust. After leaving government Dennis spent six years in government affairs and education for the heavy, highway and utility construction industry as Managing Director of the Construction Industry Advancement Program and Director of Utilities for the Utility and Transportation Contractors Association. Dennis serves on the Steering Committee of New Jersey Water Works Collaborative, has Co-Chaired the New Jersey Nature Conservancy's Conservancy Council, Trustee of the New Jersey Society for Environmental, Economic Development, Chair of the City of Trenton Transition Team for the Trenton Water Utility and Co-Chair of Senator Robert Smith's Natural Resource Damage stakeholder project. Dennis was appointed by the NJ Board of Public Utilities as the industrial and commercial sector representative on the Energy Efficiency Advisory Group. He has served on education advisory boards for several New Jersey colleges and universities. He has testified numerous times in Congress and at the New Jersey Legislature and is a much sought after speaker, including discussions on CSPAN and various television programs. Dennis has been recognized on numerous lists of the most influential people in New Jersey in regard to environmental issues, manufacturing and governmental affairs.

Dennis has a BS in Biology from Juniata College and an MA in Administration from Rider University and is a 2002 graduate of the Leadership New Jersey Program.



Eric Ascalon: Eric Ascalon is TerraCycle's Global Director of Community Affairs & Strategic Partnerships. Eric came to TerraCycle when, during a period of reflection in the midst of the pandemic, he became determined to merge his lifelong passion for the environment with his skillset in community development, business development, and nonprofit leadership. Eric's role - to build lasting relationships between TerraCycle and the communities and organizations it serves - is a natural fit for this background. Outside of the office, Eric chairs the board of directors of the Garden State Film Festival, New Jersey's premier film event. When he is not injuring himself on a ski slope, Eric is an avid trail runner and Ironman triathlete. He holds a bachelor's degree in Political Science from Rutgers University in New Brunswick, NJ, and a law degree from American University in Washington, DC. He resides with his wife, three children, a puppy and a cat in the Philadelphia suburb of Cherry Hill, New Jersey.



Frank Klapinski: Frank Klapinski is an Environmental Scientist within the Division of Monitoring, Standards and Pesticides Control's Bureau of Environmental Analysis, Restoration and Standards. He has worked in the NJDEP for 26 years. Frank started in the Division of Water Quality, then transferred offices to developed Total Maximum Daily Load (TMDL) reports around the state; contributing heavily to the Passaic River and Raritan River TMDL efforts. Currently, Frank is serving as the lead for the Water Quality Assessment Team that assembles NJ's Integrated Report on waterbody health.



Fred Rohs: Fred is the Director of Project Delivery for SJI REV, managing the construction of various projects, including the Linden Renewable Energy project here in Linden New Jersey, a landmark investment in Food Waste and Renewable Gas. Fred has been a dedicated professional in the construction space his entire career and brings years of experience in the energy and renewables

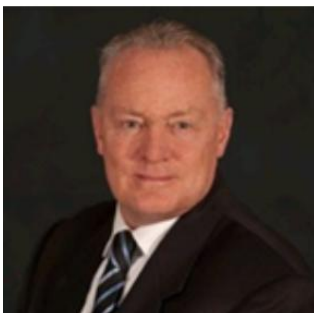
space to the SJI team. Fred is a New Jersey native, raised in Vineland, New Jersey and attended Rowan University locally where he studied Mechanical Engineering.



Gary Hopkins: Gary Hopkins is the President and CEO of Storm Water Systems, a company dedicated to improving the purity of waterways globally through innovative environmental technologies. Since 2006, Gary has led the company in manufacturing and installing products like the Bandalong Litter Trap and StormX, which are renowned for their effectiveness in removing trash and litter from waterways. Under his leadership, Storm Water Systems has become a beacon of environmental stewardship, focusing on sustainable practices that ensure our planet's water resources remain clean and abundant for future generations.



Gary Smalley: Gary Smalley has been the President of the Association of New Jersey Recycling for 2-years. He recently retired after 48 years in the Solid Waste and Recycling Industry. He owned and operated a solid waste company starting in 1981 and sold it to Republic Services in 2000, where he continued to work from 2001 until December 31, 2023. He served as Division Sales Manager for 8 years and was promoted to Area Municipal Manager in 2009, managing contracts and opportunities across NJ, Staten Island, and parts of Pennsylvania.



Gary Sondermeyer: Gary Sondermeyer is Vice President of Operations for Bayshore Recycling of Woodbridge, NJ. Bayshore is one of NJ's largest recyclers, managing 9 separate recycling operations on its 58-acre campus. Gary also serves as Co-Chair of the Legislative Committee of the Association of New Jersey Recyclers and recently stepped down as Chair of the Board of Trustees of the Sustainable Jersey Program and Vice Chair of the Governor's Plastics Advisory Council. Gary joined Bayshore following 30 years of service at the NJ Department of Environmental Protection. He served as the agency's Chief of Staff for 10 years under 6 New Jersey Governors. Gary has undergraduate and Masters' Degrees in Environmental Planning from Rutgers University.



Hélène Lanctuit: Hélène has been the CEO of Share My Meals since September 2023. In her previous professional career, Hélène was Principal Consultant at Eunomia Research and Consulting and she spent 15 years at Nestlé R&D in Switzerland where she led projects focused on environmental issues, including food waste reduction, packaging usage reduction and shift of the company's product packaging portfolio to improve global recycling rates. Today, Hélène proudly leads an expanding organization that recovers an average of 16,000 meals per month across New Jersey. Since 2024, Hélène has led the creation and launch of the Meal Recovery Coalition (MRC) that she is now co-Chairing. The MRC is a coalition of organizations working with state and local governments and community service groups to address food insecurity and the environmental impact of food waste, through meal recovery. She holds a Post-graduate certificate in Sustainable Value Chains from the University of Cambridge (UK) and a Master of Science from PolyTech Lille.



Janine Macgregor: Janine MacGregor was appointed NJDEP's Director of the Division of Sustainable Waste Management in January 2022. The Division is responsible for the regulation of

solid and hazardous waste facilities and recycling facilities, as well as implementation of the many progressive laws put in place to promote a broad range of recycling activities throughout the State. In addition, the Division has been charged with reimagining sustainable materials management for the future, to meet the challenges and adopt best practices in the reduction, reuse and recycling of these materials. Janine was formerly the Executive Director of the New Jersey Site Remediation Professional Licensing Board, and worked for many years as a special project coordinator in the Office of the Assistant Commissioner for Site Remediation, coordinating the Passaic River Remediation and Litigation and several other transformational initiatives. Janine began her career at NJDEP in a field sampling group, then went on to various staff and leadership positions in the areas of planning, strategic development, and information systems support.



Jeff Galad: Jeff Galad is the President of Recycle Coach, an innovative technology company that solves for waste and recycling challenges at various levels of government. With over a decade of experience in major market partnerships with large brands, Jeff has taken his passion for collaboration to open new relationships with organizations. While based in Toronto, Jeff is a regular presenter at national and local conferences across the county that focus on sustainability and the environment.



Jim Entwistle: Jim Entwistle is the President/ Owner of Newtech Recycling. Newtech is an NJDEP Class D licensed facility approved for the collection and processing of electronic waste. Newtech is also part of the new RD&D project for the handling of Solar Panels. They are proud to work with multiple counties and municipalities throughout the State. Jim Entwistle is an ANJR board member and served on the Solar Panel Recycling Commission

JoAnn Gemenden: JoAnn Gemenden is in her fifth year as Executive Director of the New Jersey Clean Communities Council. She oversees NJ's litter abatement grant programs and works with state and local governments to help set priorities and develop effective education programs. She was also tasked with implementing NJ's statewide outreach campaigns in conjunction with the single use plastics law. Prior to being named to this post, JoAnn served as the Bureau Chief of Recycling in Union County for 35 years where she was both Recycling and Clean Communities Coordinator. She works to promote behavior change when it comes to keeping NJ litter free and reducing our reliance on plastic.



John Kolesnik: John M. Kolesnik, Esq., Policy Counsel - John works to advance energy efficiency and utility business model reform policies in Pennsylvania and New Jersey. Prior to joining The Energy Efficiency Alliance, John honed his skills as a civil litigation attorney representing corporate clients across State, Federal, and municipal courts in Pennsylvania and New Jersey.



Kris Scheufele : Kris Scheufele is an AI Strategist at AlphaDog Solutions - the web developer and content manager for NJ Clean Communities. A 2023 Rutgers Environmental Steward graduate, Kris has managed Belleville's Community Garden for multiple seasons and recently presented to 200 government officials in San Jose, California, on using AI to transform a contaminated gun range into an urban farm. Passionate about the intersection of technology and sustainability, Kris helps organizations leverage AI to streamline operations, boost efficiency, and create a greener future.



Marc Pfeiffer: With almost 50 years of government service to New Jersey municipal and state government, Marc is now 12 years into his third career. This follows 10 years as a municipal administrator, and 26 years with the New Jersey Division of Local Government Services, 14 of which as Deputy and occasionally acting as Acting Director. He has been with Bloustein Local, a unit of the Center for Urban Policy Research at Rutgers since 2012 and serves as its Associate Director.

He continues to support local government officials and the public through professional education and in-service training of local officials, state and local policy studies, technology policy research, public procurement issues, public records, support of local government professional organizations, and related public administration activities.



Nandini Checko: Nandini (Dini) Checko is the Waste Reduction Project Director at the Association of New Jersey Environmental Commissions (ANJEC), a 56-year-old statewide nonprofit dedicated to educating, empowering, and mobilizing environmental commissions, green teams, and municipal officials to protect NJ's local environment. She serves on the Governor-appointed Plastics Advisory Council and is a board member of the Lower Raritan Watershed Partnership. She continues to advocate for plastics reduction, playing a key role in advancing the Plastic Pollution Reduction Law, which is transforming how NJ addresses plastic waste. Dini holds an M.A. in Organizational Development from Columbia University and a B.S. in Business from Rutgers University.



Ray Bukowski: Mr. Bukowski is the Managing Director of Government Relations, Communications and Sustainability at New Jersey Resources (NYSE: NJR), a leading energy infrastructure company that provides safe, reliable natural gas and renewable energy services. He is responsible for leading the strategy and teams dedicated to advancing NJR's sustainability and decarbonization goals. Mr. Bukowski joined NJR in 2021. Prior to joining NJR, he spent nearly 30 years at the New Jersey Department of Environmental Protection, where he served in numerous leadership roles, including, Assistant Commissioner of Natural and Historic Resources and Assistant Commissioner of Compliance and Enforcement, and worked in multiple media areas and environmental programs. A graduate of Stockton University and is a member of the Ocean County Soil Conservation District board of supervisors and member of Converse Wildlife Foundation of New Jersey board of directors.



Robin Heston Murphy: Robin Heston-Murphy is an Environmental Scientist with over three decades of experience at the New Jersey Department of Environmental Protection (NJDEP). Robin currently supervises the Sustainability Innovation Program (SIP) within the Division of Climate Change Mitigation and Management. SIP conducts vital outreach and educational initiatives targeting businesses and communities, fostering a culture of environmental stewardship and innovation. SIP operates the NJ Sustainable Business Registry, the Waste Wise Business Network, the Sustainable Speakers Series (S3), and the NJDEP Recycling Awards Program, all of which are instrumental in advancing sustainable practices and recognizing achievements in the field. Robin also manages several projects and programs, including serving as the liaison to Sustainable Jersey and overseeing the Trees for Schools grant program and the new Plan for Sustainability Initiative.



Seth Hackman: Seth Hackman serves as Chief of the Bureau of Solid Waste Planning and Licensing in the New Jersey Department of Environmental Protection. Seth has a bachelor's degree in Geography and a master's degree in business administration, both from Rutgers University. As Bureau Chief, Seth oversees many of the recently passed legislations including Dirty Dirt, Single-use Plastic Reduction, Food Waste Recycling, Minimum Recycled Content, and Electric and Hybrid Vehicle Battery Management Laws. Seth's role also includes management of solid waste licensing, landfill escrow, and district solid waste management programs, and the issuance of grant funding to counties, municipalities and institutions of higher education pursuant to New Jersey's Recycling Enhancement Act.



Sheri Shifren: Sheri received her undergrad degree in biology with a focus on environmental science from Syracuse University and her master's degree in environmental science from New Jersey Institute of Technology and Rutgers University. Sheri has worked for the New Jersey Department of Environmental Protection for 24 years. Her first 10 years were spent as a permit writer in the Industrial and Municipal Stormwater Permitting Program, and she has been with NJ's Beach Monitoring Program for the last 14 years. NJ's Beach Monitoring Program includes the following five components: The Cooperative Coastal Monitoring Program which assesses nearshore water quality at coastal recreational beaches (lifeguarded), provides public notification, and responds to incidents of pollution that may impact these areas. The Environmental Coastal Monitoring Network which assesses nearshore water quality at coastal areas where primary recreation (non-lifeguarded) takes place. The Coastal Aerial Surveillance Program which flies over

the coast six days a week during beach season to look for anything potentially harmful for swimmers. The plane is installed with a remote hyperspectral sensor that estimates levels of chlorophyll A and cyanobacteria (for lakes) as an early detection tool for harmful algal blooms. Pollution Source Tracking for coastal recreational beaches that have chronic water quality problems. This entails partnering with stakeholders to conduct additional analysis and intensive monitoring studies to identify and eliminate pollution sources. The Clean Shores Program which partners with the Department of Corrections to remove millions of pounds of debris annually from tidal shorelines.



Steve Adams: Steve Adams is the Hazardous and Vegetative Waste Manager for the Morris County MUA. He has spent the last twelve years working in the hazardous waste industry in both the public and private sectors. He is passionate about protecting the environment, loves hiking, volunteers actively with 11th Hour Rescue, sings in a cover band, and enjoys long walks on the beach.



Steven Rinaldi: Steven Rinaldi is a Research Scientist in the NJDEP's Bureau of Sustainability and has worked to advance recycling in New Jersey for the past 38 years. Steven has worked on all

aspects of recycling, including legislative implementation, rulemaking, market and program development, grant management and education and promotion. Among other things, Steven coordinates the Department's New Jersey WasteWise Business Network, works closely with Sustainable Jersey on recycling issues and develops educational and promotional initiatives on behalf of recycling. Steven has a Master in City and Regional Planning Degree (with an Environmental Planning focus) from Rutgers University and a Bachelor of Arts Degree in History, also from Rutgers University.

Tracy Woods: Tracey Woods works with the Sustainable Jersey Energy Team as an Energy Program Manager. Her responsibilities include assisting municipalities and school districts with energy initiatives.



Tim Fagan: Tim Fagan is the Manager of Planning and Evaluation for PSE&G, where he leads the strategic design and planning for the Company's Energy Efficiency, Decarbonization and Demand Management programs. He also leads the evaluation activities for all programs, and PJM market activities for the Company's programs. He has been with the Company for over 28 years, having held various leadership positions in environmental and corporate strategy, marketing, and energy efficiency. He holds a bachelor's degree in mechanical engineering from Rutgers University, and a Master's degree of Business Administration from New York University.

